

PUBLIC SERVICE ANNOUNCEMENTS AND
EDUCATION AND OUTREACH MATERIALS



The National Fair Housing Alliance is pleased to share with you its catalog of Public Service Announcements and Education and Outreach Materials. The PSAs in this catalog have been categorized mostly by Protected Class. These PSA materials have been adapted for use in many different media.

Each available PSA media type is identified by the following tags:

MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

TV and Radio PSAs, Educational Brochures, and Fair Housing Videos are also available.

Language Options

All PSAs are available in English, and many offer several different language options. Language options are identified by the following two-letter codes:

EN (English)

SP (Spanish)

AR (Arabic)

CH (Chinese)

KO (Korean)

RU (Russian)

TL (Tagalog)

VI (Vietnamese)

Note: Language codes apply to Magazine ads and may not apply to all media types.

Type of Housing Transaction

PSAs are also identified by type of housing transaction, designated by the following codes:

DC (Design and Construction)

DI (Diversity and Inclusion)

G (General Fair Housing)

L (Lending)

PL (Predatory Lending)

R (Rental)

S (Sales)

Where To Find These Materials

These materials are available for free at the **National Fair Housing Alliance** website, and many of them may be localized with your agency or jurisdiction's contact information.

Here is the website address: www.nationalfairhousing.org

Localization

If you are unable to localize a print document yourself, please contact the National Fair Housing Alliance (contact information can be found on the last page of this document).

For TV and radio PSAs, you may be able to partner with a local station, production company, or university which can assist in the localization of these assets. You can always reach out to The CauseWay Agency (at 203-454-2100) which will gladly assist with broadcast localization, but which charges a modest fee.

Securing Donated Media

As you are selecting your PSAs, you should also be planning your media outreach strategy in order to secure donated media in support of fair housing. Be sure to prepare an “elevator speech” that readily conveys the importance of the issue in your community and why free media time and/or space could be helpful. The media is not required to support PSAs but often helps when unsold inventory is available. They look for issues or causes that are locally relevant and important to their audience. As such, you should develop a list of your priority media outlets (e.g., TV, radio, print and outdoor [billboards, bus shelters, etc.]) and then call these outlets to identify and meet with the individual tasked with Public Service Advertising. It may be a person in Community Affairs, but not necessarily. You should also know that, historically, the NFHA PSAs in the Clearinghouse's library have been met with significant donated media support, at least on a national basis.



Many of the PSAs in this catalog were created with funding from the U.S. Department of Housing and Urban Development.

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GOOD CREDIT. GOOD JOBS. GOOD REFERENCES.



BUT THE LANDLORD DENIED THEM THE APARTMENT BECAUSE OF THEIR RACE. AND THIS HAPPENS EVERY DAY.

It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your race. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center, so we can investigate it.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777

FAIR HOUSING IS YOUR RIGHT. USE IT.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS CARD
MALL POSTER	

Type of Transaction: **R**

WHERE YOU LIVE IS YOUR CHOICE



DON'T LET ANYONE TELL YOU DIFFERENTLY.

We found the home of our dreams, but the real estate agent said she thought we would be more comfortable in a different neighborhood. But I know it's illegal to steer prospective homeowners to or from certain neighborhoods based on race or national origin. Report racial steering and put an end to it. Like we did.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

Fair Housing Is Your Right. Use It!

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / AR / RU

MAGAZINE	BILLBOARD	BUS KING
POSTER	BUS CARD	BUS QUEEN
MALL POSTER	BUS SHELTER	

Type of Transaction: **R / S**

**在哪里居住
由你来决定**



不让任何人告诉你不是这样。

我们找到了梦想中的房子，不过房地产中介说，我们住在这里的小区会更舒服。但是，我知道那种说法是错的。引领我们的小区是违法的。遇到那种情况就报告，终结这种做法，我们就能这样做了。

访问 hud.gov/fairhousing 或致电住房和城市发展部热线
1-800-669-9777 (英语/西班牙语) 1-800-927-9275 (电传)

公平住房是你的权利。请使用。

此公告由美国住房和城市发展部与美国公平住房联盟联合发布。根据《公平住房法案》，禁止基于种族、宗教、国籍、性别、残疾、家庭状况或性取向的住房歧视。如需更多信息，请访问 www.hud.gov/fairhousing。

CH / KO / TL / VI

MAGAZINE

Type of Transaction: **R / S**

**TÚ ELIGES
DÓNDE
VIVIR**



NO PERMITAS QUE TE DIGAN LO CONTRARIO.

Encontramos la vivienda de nuestros sueños pero el agente inmobiliario dijo que pensaba que estaríamos más cómodos en un vecindario diferente. Pero sé que es ilegal encasillar a posibles compradores de viviendas en ciertos vecindarios por motivos de raza o nacionalidad. Reporta el encasillamiento racial y ponle fin. Como hicimos nosotros.

Visita hud.gov/fairhousing o llama a la línea directa de HUD
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

La Equidad de Vivienda es Tu Derecho. Úsalo.

Un mensaje de servicio público del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos en asociación con la Alianza Nacional de Equidad de Vivienda. La Ley Federal de Equidad de Vivienda prohíbe la discriminación por motivos de raza, color, religión, nacionalidad, sexo, discapacidad o estado civil. Para más información, visite www.hud.gov/fairhousing.

SP

MAGAZINE
POSTER

Type of Transaction: **R / S**

Alicia W.
Iraq and Afghanistan
War Veteran

**HOUSING DISCRIMINATION. IT'S UNLAWFUL,
UNFAIR AND UN-AMERICAN.**

She fought overseas for her country and shouldn't have to fight housing discrimination based on her race here at home. The federal Fair Housing Act prohibits housing discrimination because of race, color, sex, religion, national origin, familial status or disability. If you suspect housing discrimination, contact HUD or your local fair housing center.

Fair Housing Is Your Right. Use It.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **R / S**

How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of race, color, national origin, religion, sex, familial status or disability, report it to HUD or your local fair housing center.

Fair Housing Is Your Right. Use It.

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EN / SP / CH

MAGAZINE

NEWSPAPER

POSTER

Type of Transaction: **R / S**

You + Fair Housing A Better Community

The solution to housing discrimination starts with you. If you have been trying to buy or rent a house or apartment and you believe your rights have been violated, contact HUD or your local fair housing center. The Fair Housing Act prohibits housing discrimination because of race, color, sex, religion, national origin, familial status or disability.

Fair Housing Is Your Right. Use It.

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EN / SP / CH

MAGAZINE

MALL POSTER

NEWSPAPER

POSTER

Type of Transaction: **S / L / DI**

**YOUR CREDIT STATUS WILL AFFECT
YOUR ABILITY TO BUY A HOUSE.**

**YOUR RACIAL STATUS
SHOULD NOT.**

It is against the law to consider race, color, national origin, religion, sex, disability or familial status in any decision regarding rental, sales or mortgage lending. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **S / L**

Urgent

While You Were Out

ASHLEY AND JAMES

555-2943

Message

CALLED ABOUT THE

APARTMENT.

2 INCOMES / 2 KIDS

SOUNDS BLACK

SOUNDS LIKE DISCRIMINATION.

What matters is how you look on paper – not how you sound over the phone. Judging you by your race or color instead of your qualifications is discrimination. It's unfair, it's painful... and it's against the law. The best way to stop housing discrimination is to report it.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R

"WILL THE APARTMENT STILL BE AVAILABLE WHEN THEY MEET ME IN PERSON?"

"I MADE ARRANGEMENTS TO LOOK AT AN APARTMENT, BUT WHEN THE LANDLORD SAW MY SON AND ME, HE WALKED AWAY. WHEN WE CAUGHT UP WITH HIM, HE SAID THE APARTMENT WAS ALREADY RENTED."

Discrimination because of race or familial status is prohibited under the law. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA

EN / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: R

It's okay to consider color

...as long as it's green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It's illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R / S / L

SHE FOUGHT FOR HER COUNTRY.

NOW SHE'S FIGHTING HOUSING DISCRIMINATION RIGHT HERE AT HOME.

Karen defended the red, white and blue and then was turned down for housing because she's black. After meeting her, the rental agent told Karen that the apartment she wanted to see was rented—even though it was still available. Denying housing because of race or color is against the law. The only way to stop housing discrimination is to report it. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R

**“We don’t
make loans
in black
neighborhoods.”**

YOU WON’T HEAR THAT. WHAT YOU MAY HEAR IS:

**“Your debt to income ratios are too high.”
“The appraisal said ‘inadequate collateral.’ ”
“You need more money down.”**

Anytime you’re denied a home loan or the terms and conditions are changed, you could be a victim of mortgage lending discrimination.

If you believe you may be a victim of housing discrimination,
contact HUD or your local Fair Housing Center:

Visit **www.hud.gov/fairhousing** or call the HUD Hotline
1-800-669-9777 (voice) **1-800-927-9275** (TTY)

Your Choice. Your Right. Your Home. 



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NFHA
National Fair Housing Alliance

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **S / L**



**WHAT WILL HE SEE
WHEN HE OPENS
HIS EYES?
DISCRIMINATION
OR A NEW HOME?**

It's a reality that housing discrimination based on religion exists today. It isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of religion, file a discrimination complaint with HUD or your local fair housing center.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S**


**Is religious
discrimination
keeping you out
of the home of
your dreams?**

Housing discrimination based on any form of religion isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of religion, race, color, national origin, sex, familial status or disability, report it to HUD or your local fair housing center.

Here are some possible signs of housing discrimination:

- "I'll show you neighborhoods with mosques."
- "We only take people who speak English clearly."
- "You might be more comfortable living elsewhere."

Fair Housing Is Your Right. Use It.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: **R / S**



Choosing where you live is a right. Housing discrimination is wrong.

Discrimination because of race, color, religion or national origin is illegal. The only way to stop it is for you to report it.

Fair Housing Is Your Right. Use It.

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EN / AR / RU

MAGAZINE

Type of Transaction: **R / S**



選擇想要的住所是您的權利。

住房歧視為錯誤的行為。

歧視種族、膚色、宗教或國籍係屬非法行為，而阻止歧視的唯一方法，就是出面檢舉。

請瀏覽 www.hud.gov/fairhousing 或致電 HUD 的住房歧視熱線。
語音電話 1-800-669-9777 TTY 電話 1-800-927-9275

美國住宅部與HUD (U.S. Department of Housing and Urban Development) 與全國公平住房聯盟 (National Fair Housing Alliance) 攜手合作，為您提供公平服務資訊。聯邦公平住房法禁止歧視種族、膚色、宗教、國籍、家庭狀況或殘障。如需更多資訊，請瀏覽 www.hud.gov/fairhousing。

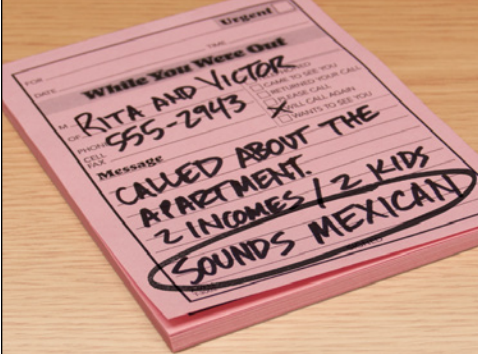
EN / CH / KO / TL / VI

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S**



SOUNDS LIKE DISCRIMINATION.

What matters is how you look on paper – not how you sound over the phone. Judging you by your race or national origin instead of your qualifications is discrimination. It's unfair, it's painful... and it's against the law. The best way to stop housing discrimination is to report it.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

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1-800-669-9777 (voice) 1-800-927-9275 (TTY)

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EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R**



Elegir donde usted vive es un derecho.

La discriminación en materia de vivienda está mal.

La discriminación por motivos de raza, color, religión u origen nacional es ilegal. La única forma de intervenir es si usted la reporta.

Visite www.hud.gov/fairhousing o llame a La Línea Directa de HUD al 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Un mensaje de servicio público del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos en asociación con la Alianza Nacional de Equidad de Vivienda. La Ley Federal de Equidad de Vivienda prohíbe la discriminación por motivos de raza, color, religión, origen nacional, sexo, tipo de familia o discapacidad. Para más información, visite www.hud.gov/fairhousing.

EN / SP

MAGAZINE

MALL POSTER

BUS KING

POSTER

BUS SHELTER

BUS QUEEN

BILLBOARD

BUS CARD

Type of Transaction: **R / S**



"WILL THE APARTMENT STILL BE AVAILABLE WHEN THEY HEAR MY ACCENT?"

"I called five different numbers about apartments for rent. They all said they had been rented. I started to get suspicious so I had a white friend call. Suddenly these apartments were available."

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

Visit www.hud.gov/fairhousing or call the HUD Hotline **1-800-669-9777** (voice) **1-800-927-9275** (TTY)

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EN / SP / AR / CH / KO / RU / TL / VI

- MAGAZINE
- POSTER

Type of Transaction: **R**



"¿Estará el apartamento aún disponible cuando me conozcan en persona?"

"Hice una cita para ver en un apartamento, pero cuando el propietario nos vio a mi hijo y a mí, se alejó. Cuando me acerqué a él, dijo que el apartamento ya había sido alquilado."

La discriminación por motivos de raza o situación familiar está prohibida por la ley. Si usted cree que ha sido víctima de discriminación de vivienda, comuníquese con HUD o con su Centro Local de Equidad de Vivienda.

Visite www.hud.gov/fairhousing o llame a la línea Directa de HUD **1-800-669-9777** (voice) **1-800-927-9275** (TTY)

La Equidad de Vivienda Es Tu Derecho. Úsalo.

NFHA National Fair Housing Alliance

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SP

- MAGAZINE
- BUS CARD
- BUS KING
- MALL POSTER
- BUS SHELTER
- BUS QUEEN
- BILLBOARD

Type of Transaction: **R**

YOU DESERVE TO LIVE SAFE FROM SEXUAL HARASSMENT.



Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777. If you fear for your safety, call 911.

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NFHA
National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	POSTER	BUS SHELTER
NEWSPAPER	MALL POSTER	

Type of Transaction: **R**

I'VE HEARD ABOUT SEXUAL HARASSMENT AT WORK... BUT I DIDN'T EXPECT IT IN MY OWN APARTMENT.

SO I FILED A COMPLAINT WITH HUD.

If a landlord makes unwelcome sexual advances or if he threatens you with eviction or refuses to make repairs because you deny him sexual favors, he is violating the Fair Housing Act. Report sexual harassment and put a stop to it.

Fair Housing Is Your Right. Use It!



Visit hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Español) 1-800-927-9275 (TTY).

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MAGAZINE	BILLBOARD	BUS KING
POSTER	BUS CARD	BUS QUEEN
MALL POSTER	BUS SHELTER	

Type of Transaction: **R**

LENDING DISCRIMINATION WAS NOT WHAT I WAS EXPECTING

If you are qualified for a mortgage, but the lender denies the loan because you are on maternity leave—that's a violation of the Fair Housing Act.

If you suspect you are a victim of lending discrimination, please report it.

1-800-669-9777 (voice)
1-800-927-9275 (TTY)
www.HUD.gov



NFHA
National Fair Housing Alliance

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	POSTER	BILLBOARD
NEWSPAPER	MALL POSTER	

Type of Transaction: **L / S**

**LA LEY DE IGUALDAD DE VIVIENDA
ABRE PUERTAS PARA LAS FAMILIAS.**



Un propietario intentó decirnos que no tenía un apartamento apto para nuestros hijos. Pero eso es ilegal. Si crees que has sufrido discriminación de vivienda, la ley te protege. La Ley de Igualdad de Vivienda prohíbe la discriminación en el arrendamiento, la venta, el alquiler y la financiación de vivienda por motivos de situación familiar,* raza, color, religión, nacionalidad, sexo o discapacidad.

Si crees que has sufrido discriminación de vivienda, comunícalo con hud.gov/fairhousing o lláma al 1-800-669-9777

50 AÑOS DE ABRIR PUERTAS.

Un servicio de servicio público del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos en cooperación con la Alianza Nacional de Igualdad de Vivienda. Para obtener más información, visita www.hud.gov/fairhousing

*Con algunas excepciones, las familias con hijos menores de 18 años están protegidas por la Ley de Igualdad de Vivienda.

EN / SP

MAGAZINE

POSTER

Type of Transaction: **R**

**AS A MOTHER I'M ALWAYS
EXPECTING THE UNEXPECTED.**

**BUT I DIDN'T EXPECT
HOUSING DISCRIMINATION
BECAUSE I HAVE A CHILD.**

One landlord said I could only live on the first floor, another said that my daughter was not allowed to play outside, and a third told me that my rent would be higher. Then I learned that discrimination based on familial status is illegal, so I filed a complaint with HUD.

Find out more at hud.gov/fairhousing or call 1-800-669-9777

FAIR HOUSING IS YOUR RIGHT. USE IT.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing

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MAGAZINE

BILLBOARD

NEWSPAPER

MALL POSTER

POSTER

BUS CARD

Type of Transaction: **R**

**They told us to "Live
someplace else."**



We have rights. We called HUD.

We found a three-bedroom apartment we loved in a great neighborhood with good schools and a beautiful park. But the landlord told us to live someplace else that would be better for our family. We filed a complaint with HUD, and now we have a wonderful place to live.

Here are some telltale signs of housing discrimination against families with children:

- Allowing only one child per bedroom
- Charging a higher security deposit for families with kids
- Limiting families with children to the first floor or certain buildings
- Refusing to rent to families with children

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

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MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: **R**

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MAGAZINE

Type of Transaction: **R**



**When it comes to housing,
little things shouldn't make a difference.**

If you have children or are pregnant and a landlord refuses to rent to you, requires a higher security deposit, limits the use of facilities, or says you can only live in certain areas of a housing complex . . . that could be discrimination. And housing discrimination because of familial status is against the law.

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A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Alliance is a national, non-profit organization of more than 500 local, state, and national affiliates. For more information, visit www.nfha.org.

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- MAGAZINE
- BUS CARD
- BUS SHELTER
- MALL POSTER
- BUS KING
- BILLBOARD
- BUS QUEEN

Type of Transaction: **R**



THIS VETERAN HAS EXPERIENCED ENOUGH.

HE SHOULDN'T HAVE TO FIGHT HOUSING DISCRIMINATION BECAUSE OF HIS DISABILITY.

Sergio lost his leg and his hearing while serving our country overseas. Now back home, he was ready to start a new chapter in his life. But when he found the perfect apartment, the landlord refused to make a reasonable accommodation to allow his service dog in a "no pet" building. Then Sergio learned that the Fair Housing Act protects people with disabilities. He contacted HUD and filed a complaint. Today, Sergio is feeling right at home.

If you believe you've experienced housing discrimination, please contact
hud.gov/fairhousing
 1-800-669-9777

50 YEARS OF OPENING DOORS.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

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MAGAZINE	POSTER	BUS SHELTER
NEWSPAPER	MALL POSTER	

Type of Transaction: **R**



GOOD CREDIT. GOOD JOB. GOOD REFERENCES.

BUT THE LANDLORD DENIED HER THE APARTMENT BECAUSE OF HER DISABILITY. AND THIS HAPPENS EVERY DAY.

It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your disability. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center, so we can investigate it.

To file a complaint, go to
hud.gov/fairhousing
 or call 1-800-669-9777

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MAGAZINE	BILLBOARD
NEWSPAPER	MALL POSTER
POSTER	

Type of Transaction: **R**



BUEN CRÉDITO. BUEN EMPLEO. BUENAS REFERENCIAS.

PERO EL PROPIETARIO LE NEGÓ EL APARTAMENTO DEBIDO A SU DISCAPACIDAD. Y ESTO SUCEDE A DIARIO.

Es ilegal que los propietarios rechacen tu solicitud, te contesten con rodeos, te cobren más alquiler o te manipulen fuera de ciertos complejos de alquiler o vecindario debido a tu discapacidad. Si sospechas discriminación de vivienda, denúnciala en HUD o en tu centro local de igualdad de vivienda para que podamos investigarla.

Para hacer una denuncia, visita
hud.gov/fairhousing
 o lláma al 1-800-669-9777

LA IGUALDAD DE VIVIENDA ES TU DERECHO. ÚSALO.

Un mensaje de servicio público del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos en asociación con la Alianza Nacional de Igualdad de Vivienda. La Ley Federal de Igualdad de Vivienda prohíbe la discriminación por motivos de raza, color, religión, nacionalidad, sexo, situación familiar o discapacidad. Para más información, visita www.hud.gov/fairhousing.

EN / SP / AR / RU

MAGAZINE	BILLBOARD
NEWSPAPER	MALL POSTER
POSTER	

Type of Transaction: **R**



有好的信用记录。有好的工作。有好的推荐人。

但是房东因为她的残疾拒绝租房给她。这种事每天都有。

因为你的残疾状况，房东拒绝你的申请，兜圈子不告诉你实情，收取更高租金，或者让你去别的出租小区或社区，都是违法行为。如果你怀疑受到了住房歧视，就向住房与城市发展部或当地公平住房中心投诉，以便当局进行调查。

投诉网址：hud.gov/fairhousing
 或致电 1-800-669-9777

公平住房是你的权利。请使用。

该公益信息是由美国住房和城市发展部携手国家公平住房联盟发布，根据《公平住房法案》禁止因种族、肤色、宗教、性别、家庭状况或残疾进行歧视。欲获取更多资讯，请访问：www.hud.gov/fairhousing

EN / CH / KO / TL / VI

MAGAZINE
POSTER
MALL POSTER

Type of Transaction: **R**



EN / RU

MAGAZINE

POSTER

Type of Transaction: **R**



EN

MAGAZINE

POSTER

Type of Transaction: **R**



EN / SP / AR

MAGAZINE

POSTER

Type of Transaction: **R**



CH / KO / TL / VI

MAGAZINE

POSTER

Type of Transaction: **R**

I WAS DENIED HOUSING BECAUSE I HAVE AN ASSISTANCE ANIMAL. SO I CONTACTED HUD FOR HELP.



When a landlord tried to deny me housing because of my assistance animal, I contacted HUD and learned about my fair housing rights. For instance, landlords must make reasonable accommodations for persons with disabilities, such as allowing an assistance or emotional support animal in a no-pets building. If you believe you have experienced discrimination, contact HUD or your local fair housing center and file a complaint.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

Fair Housing Is Your Right. Use It!





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MAGAZINE	BILLBOARD	BUS KING
POSTER	BUS CARD	BUS QUEEN
MALL POSTER	BUS SHELTER	

Type of Transaction: **R**

IT'S NOT EASY TO TURN OFF THE LIGHTS



IF YOU CAN'T REACH THE SWITCH

The Fair Housing Act requires that most multifamily dwellings built for first occupancy after March 1991 contain accessible light switches, outlets, thermostats, entrances and common areas, as well as usable kitchens and bathrooms. The Act also prohibits discrimination in housing based on disability, race, color, national origin, religion, sex and familial status.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S / DC**

THE FAIR HOUSING ACT PROHIBITS DISCRIMINATION AGAINST THOSE WHO ARE DEAF OR HARD OF HEARING



The federal Fair Housing Act prohibits discrimination in housing on the basis of disability. Landlords and other housing providers may not discriminate against persons who are deaf or who have other hearing or speech disabilities. They may not refuse to communicate with you because you contact them through TTY, video relay or other relay systems. Landlords must make reasonable accommodations or allow reasonable modifications for persons with disabilities, such as allowing a hearing dog in a no-pets building or approving the installation of strobes in an apartment.

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MAGAZINE
POSTER

Type of Transaction: **R / S**

They told me to "Try someplace else." So I did. I called HUD.



I found the perfect apartment near a park and public transportation. I asked for a reasonable accommodation for my service dog, but the landlord told me "no pets - try someplace else." So I called HUD and found out it's illegal for a housing provider to prohibit service animals. I filed a complaint, and now my dog and I have a great place to live.

Fair Housing Is Your Right. Use It.

Landlords must make reasonable accommodations for persons with disabilities, such as allowing for service animals or providing an accessible parking space. Report housing discrimination to HUD or your local fair housing center.

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MAGAZINE	POSTER
NEWSPAPER	MALL POSTER

Type of Transaction: **R**



Michael L.
Iraq War Veteran

**HOUSING DISCRIMINATION. IT'S UNLAWFUL,
UNFAIR AND UN-AMERICAN.**

He fought overseas for his country and shouldn't have to fight housing discrimination at home. The federal Fair Housing Act prohibits housing discrimination because of disability, color, sex, religion, national origin, familial status or race. If you suspect housing discrimination, contact HUD or your local fair housing center.

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EN / SP / CH

MAGAZINE
NEWSPAPER
POSTER

Type of Transaction: **R / S**



**TAI SERVED
HIS COUNTRY
AND FOUGHT
FOR FREEDOM.**

**SHOULDN'T HE BE
FREE TO CHOOSE
WHERE HE LIVES?**

HOUSING DISCRIMINATION IS ILLEGAL

If you're looking for an apartment and you can't get in – because of barriers like steps, steep slopes and lack of curb cuts – or if you find the kitchen or bathroom is not accessible, please call. The Fair Housing Act requires most multi-family dwellings built since March 13, 1991, to be accessible to people with disabilities. We will investigate to make sure the building complies with federal law.

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MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

Type of Transaction: **R / S**

**"Will the apartment
still be available
when they meet
me in person?"**



Telling you that the apartment is "no longer available" or that they "don't want their insurance to get canceled" may be a landlord's attempt to discriminate.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

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1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

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MAGAZINE
POSTER
BILLBOARD

Type of Transaction: **R**

**You have a nice set of wheels but
can't find a place to park them.**



Landlords must permit reasonable modifications to allow persons with disabilities full use of their apartment. Telling you that you can't install grab bars or ramps is against the law. You can fight back.

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MAGAZINE
POSTER
BILLBOARD

Type of Transaction: **R**

THE FAIR HOUSING ACT PROTECTS ALL OF US.



The Fair Housing Act became law in 1968. It prohibits discrimination in the lease, sale rental and financing of housing based on race, color, religion, national origin, sex, familial status or disability. If you believe you've experienced housing discrimination, the Act can help you.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777

50 YEARS OF OPENING DOORS.

A public service message from the U.S. Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance.




EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **R / S / L**

WHO HAS THE POWER TO STOP HOUSING DISCRIMINATION?



It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your race, color, religion, sex, national origin, disability or familial status. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center.

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MAGAZINE

BILLBOARD

NEWSPAPER

MALL POSTER

POSTER

BUS CARD

Type of Transaction: **R**

WHAT'S PREVENTING YOU FROM GETTING A HOME LOAN?



TAKE ACTION AGAINST LENDING DISCRIMINATION.

Some hurdles are expected in the race to purchase a home. But if you feel that you've been denied financing of a home because of race, color, national origin, religion, sex, familial status or disability, or because of the racial or ethnic composition of your neighborhood, that's against the law. Report it to HUD or your local fair housing center.

Visit hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Espanol)

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MAGAZINE

BILLBOARD

BUS KING

POSTER

BUS CARD

BUS QUEEN

MALL POSTER

BUS SHELTER

Type of Transaction: **S / L**

Is discrimination keeping you out of the home of your dreams?



"You might be more comfortable living elsewhere."

"I'll show you neighborhoods with mosques."

"We only take people who speak English clearly."

If you feel that you've been denied the sale, rental or financing of a home because of race, color, religion, national origin, sex, familial status or disability, report it to HUD or your local fair housing center.

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MALL POSTER	BUS SHELTER	

Type of Transaction: **R / S**

How can we tell him that the color of his skin is keeping his family from the home of its dreams?



Image by Dennis Kishin

Housing discrimination isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of race, color, national origin, religion, sex, familial status or disability, report it to HUD or your local fair housing center.

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EN / SP / CH

MAGAZINE
NEWSPAPER
POSTER

Type of Transaction: **R / S**

UNLESS YOU REPORT HOUSING DISCRIMINATION, IT WON'T STOP.



Discrimination isn't always this obvious. But it is just as hurtful and illegal. Here are possible signs you might hear from a landlord:

- "There's a lot of traffic. It isn't safe for kids."
- "The apartment I told you about on the phone has already been rented."
- "My insurance won't cover a ramp if you get hurt."
- "We only take English speaking people."
- "The ad is wrong. The rent is really \$75 higher per month."
- "Steps are what we have. We can't accommodate a walker."

IF YOU SUSPECT HOUSING DISCRIMINATION, PLEASE REPORT IT.

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Type of Transaction: **R**

NOW RENTING

No Kids, No Blacks, No Latinos

DISCRIMINATION IS RARELY THIS OBVIOUS, BUT IT'S JUST AS REAL. AND JUST AS ILLEGAL.

If the landlord gives you the runaround or says:

- "We don't take kids."
- "The apartment you asked about on the phone has been rented."
- "We only take people who speak English clearly."
- "We don't take teenagers."
- "The ad was wrong - the rent is really \$50 more."
- "I can't assign you a handicap parking space."

THAT COULD BE HOUSING DISCRIMINATION.

THE ONLY WAY TO STOP HOUSING DISCRIMINATION IS TO REPORT IT, SO WE CAN INVESTIGATE IT.

Visit www.hud.gov/fairhousing or call HUD's Housing Discrimination Hotline
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MALL POSTER	BUS SHELTER	

Type of Transaction: **R**

**HOUSES DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO**



If the landlord gives you the runaround or says:

"We don't take kids."
 "The house you asked about on the phone has been rented."
 "We only take people who speak English clearly."
 "We don't take teenagers."
 "The ad was wrong – the rent is really \$50 more."
 "I can't assign you a handicap parking space."

THAT COULD BE HOUSING DISCRIMINATION.
 The only way to stop housing discrimination is to report it, so we can investigate it.

Visit www.hud.gov/fairhousing or call HUD's Housing Discrimination Hotline
1-800-669-9777 (voice) **1-800-927-9275** (TTY)

  The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, family status or disability. **NFHA** National Fair Housing Alliance

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MAGAZINE

Type of Transaction: **R**

**APARTMENTS DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO**



If the landlord gives you the runaround or says:

"We don't take kids."
 "The house you asked about on the phone has been rented."
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MAGAZINE

Type of Transaction: **R**

APARTMENT FOR RENT
 Large 3BR, Great Neighborhood
 2BA, New Appliances, Hardwood floors
 wash/dryer, DW, A/C, private parking
 \$1200/month, Utilities Incl.
No Kids, No Blacks, No Latinos

**DISCRIMINATION IS RARELY THIS OBVIOUS,
BUT IT'S JUST AS REAL. AND JUST AS ILLEGAL.**

If the landlord gives you the runaround or says:

"We don't take kids."
 "The apartment you asked about on the phone has been rented."
 "We only take people who speak English clearly."
 "We don't take teenagers."
 "The ad was wrong – the rent is really \$50 more."
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Type of Transaction: **R**

NOWHERE ON A RENTAL APPLICATION DOES IT SAY

YOU MUST BE A WHITE MAN

WITH NO KIDS

AND NO DISABILITIES.

It is against the law to consider race, color, national origin, religion, sex, disability or familial status in any decision regarding rental, sales or mortgage lending. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

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MAGAZINE

Type of Transaction: **R**

BEWARE OF PREDATORY LENDERS



WE CAN HELP YOU AVOID THE TRAPS

Predatory lenders will hunt you down. Don't get trapped by these con artists. No matter how desperate you are to refinance or buy a home, you must beware. Here are a few of the telltale signs:

- ✓ The mortgage broker quotes one interest rate but tries to charge you another
- ✓ There are unusual and unexpected fees
- ✓ The mortgage broker says your credit score requires a higher interest rate
- ✓ The loan is tied to a prepayment penalty
- ✓ Right before closing, the lender throws unexpected changes at you
- ✓ The mortgage broker asks you to sign blank forms

Find out how to spot and stop predatory lenders today. We'll give you the information you need to help protect yourself.

DON'T GET TRAPPED. DON'T GIVE UP!

Visit www.hud.gov/fairlending

A public service message brought to you by the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance.



EN / SP

MAGAZINE

NEWSPAPER

Type of Transaction: **S / L / PL**

This detects smoke.



We detect smokescreens.

Housing discrimination isn't always obvious. These are the kinds of smokescreens you might run into:

"Sorry, we've changed our minds about selling."
 "We just rented that apartment."
 "It doesn't look like you qualify for the loan."

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.



A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.



EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S / L**

"I'm sorry. I must have misplaced your paperwork..."



"Your credit report isn't back."
 "Your income hasn't been verified yet."
 Don't be fooled by excuses. What appears to be a delay could be discrimination. You can fight back.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S / L**

It's okay to consider color



...as long as it's green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It's illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S / L**

WHEN WE EMBRACE DIVERSITY, WE BUILD STRONGER COMMUNITIES.

Studies show that diversity helps broaden children's social networks by creating opportunities for interaction across racial and ethnic lines. And that in turn contributes to greater tolerance, fair-mindedness and openness. Housing discrimination deters the creation of diverse communities. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. To file a discrimination complaint or to learn more about fair housing and diverse communities, contact HUD or your local fair housing center.

Visit hud.gov/fairhousing or call the HUD Hotline **1-800-669-9777** (English/Español)

FAIR HOUSING IS YOUR RIGHT. USE IT!






A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **DI**

You + Fair Housing = A Better Community

The solution to housing discrimination starts with you. If you have been trying to buy or rent a house or apartment or you believe your rights have been violated, contact HUD or your local fair housing center. The Fair Housing Act prohibits housing discrimination because of race, color, sex, religion, national origin, familial status or disability.

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Alliance prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / CH

MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: **S** / **L** / **DI**

HOUSING DISCRIMINATION HAS NO PLACE IN OUR NATION

LEARN SOME POSSIBLE SIGNS SO YOU CAN HELP STOP IT.

- "We don't take kids."
- "We don't take teenagers."
- "I can't assign you a handicap parking space."
- "The apartment I told you about on the phone has been rented."
- "We only take people who speak English."
- "The ad was wrong – the rent is really \$75 more."

THE ONLY WAY TO STOP HOUSING DISCRIMINATION IS FOR YOU TO REPORT IT.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, family status or disability. For more information, visit www.hud.gov/fairhousing.

NFHA
 National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

RIIS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: **R / DI**

DIVERSE NEIGHBORHOODS PROMOTE UNDERSTANDING AND RESPECT...



AND BEST OF ALL, FRIENDSHIP.

Neighborhood diversity promotes a greater sense of engagement, teaches that stereotypes are wrong and better prepares our children for the global community. When you welcome diversity, you encourage fair housing for all and help to stop housing discrimination.

Learn more about how fair housing promotes diversity at:

www.HUD.gov/fairhousing



A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Alliance provides information to people of race, color, religion, national origin, sex, family status or disability. For more information, visit www.fairhousing.org.




EN / SP / CH

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **DI**



EN

MAGAZINE

POSTER

Type of Transaction: **DI**



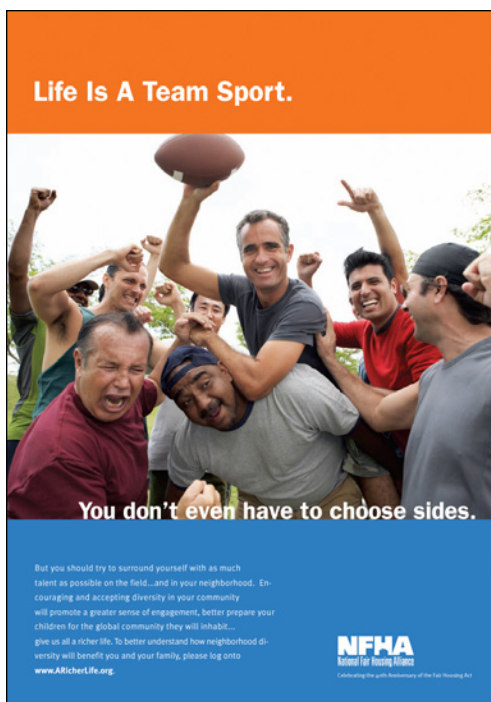
EN

MAGAZINE

NEWSPAPER

POSTER

Type of Transaction: **S / DI**



EN

MAGAZINE

Type of Transaction: **S / DI**



A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.

Many variables can shape a child's outcome in life-like the zip code where a child grows up. That's because not all neighborhoods have the same opportunities and resources, such as quality schools, transportation, housing, healthcare, food and jobs. The good news is that there are many ways to improve our communities so that everyone has a fair chance to succeed, regardless of zip code. You can play a vital role in your local community.

Find out how at:
hud.gov/fairhousing





FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / AR / CH / KO / RU / TL / VI

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Type of Transaction: **DI / R / S**


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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

MALL POSTER

Type of Transaction: **DI / R / S**

EVERYONE THRIVES IN A VIBRANT COMMUNITY.



We all want access to opportunities in our neighborhoods, such as quality schools, healthcare, housing, food, jobs and transportation. However, in many communities these resources are very limited. Be a part of the movement to ensure everyone lives in safe housing and has access to opportunities that help us all succeed.

Learn how you can get involved at hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.





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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **DI / R / S**


WE ALL WIN WHEN WE EMBRACE FAIR HOUSING.

Fair housing laws protect your right to housing choice regardless of your race, color, national origin, religion, disability, sex or family status. When everyone has fair access to opportunities and resources, we all win. Join with HUD and local leaders to improve our communities, and access to all communities, so that quality schools, transportation, housing, healthcare, food and jobs are within everyone's reach.

Find out how at hud.gov/fairhousing

FAIR HOUSING EQUALS OPPORTUNITY.





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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **DI / R / S**

FAIR HOUSING
RIGHTS OF PERSONS
WITH DISABILITIES



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING
FOR FAMILIES
WITH CHILDREN



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING
GUIDANCE FOR
CONDOMINIUM,
COOPERATIVE
AND HOMEOWNERS'
ASSOCIATIONS



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING RIGHTS
OF PERSONS WITH
DISABILITIES TO
REASONABLE
ACCOMMODATIONS
FOR ASSISTANCE
ANIMALS



NFHA
National Fair Housing Alliance

EN / SP

YOUR FAIR
HOUSING RIGHTS



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING RIGHTS OF
PERSONS WHO ARE DEAF
OR HARD OF HEARING OR
WHO ARE BLIND OR HAVE
LOW VISION



NFHA
National Fair Housing Alliance

EN / SP

RESPONDING
TO CRIMINAL
CIVIL RIGHTS
VIOLATIONS



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING RIGHTS
OF SERVICEMEMBERS
AND VETERANS



NFHA
National Fair Housing Alliance

EN / SP

REAL ESTATE SALES
DISCRIMINATION



NFHA
National Fair Housing Alliance

EN / SP

You deserve to live safe from sexual harassment.



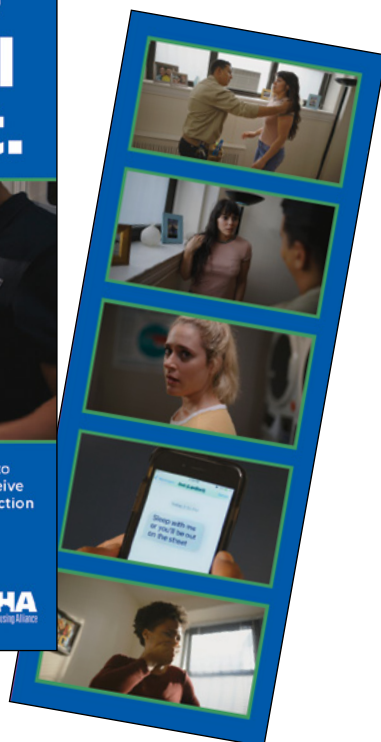
Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.



NFHA
National Fair Housing Alliance

"Not Just at Work" :60, :30 & :15

EN / SP



YOU HAVE RIGHTS



It's illegal to refuse to rent to you because of your race, color, religion, sex, national origin, disability or familial status.

You have the power to stop housing discrimination.



NFHA
National Fair Housing Alliance

"You Have Rights" :60, :30 & :15

EN / SP



A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.



Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.



NFHA
National Fair Housing Alliance

"Zip Code" :60, :30 & :15

EN / SP



TAKE ACTION AGAINST HOUSING DISCRIMINATION



FAIR HOUSING IS YOUR RIGHT. USE IT!

HOUSING DISCRIMINATION BECAUSE OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, FAMILIAL STATUS OR DISABILITY ISN'T JUST UNFAIR - IT'S AGAINST THE LAW.



NFHA
National Fair Housing Alliance

"Open Doors" :60, :30 & :15

EN / SP



“Wanted Everywhere Else” :60, :30 & :15

EN / SP



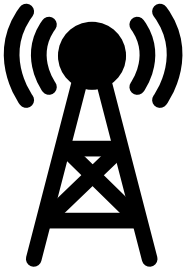
How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination because of race, color, national origin, religion, sex, familial status or disability isn't just unfair - it's against the law.

Fair Housing Is Your Right. Use It.





ANNOUNCER-READ RADIO SCRIPTS

2018 marked the 50th Anniversary of the federal Fair Housing Act. Unfortunately, significant levels of illegal housing discrimination still persist. The U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance are pleased to provide Announcer-Read scripts for you to share this important issue with your listeners.

ENGLISH

ANNOUNCER-READ SCRIPT: 15-SECOND SCRIPT:

Sexual harassment doesn't just happen at work.

*If a landlord threatens to evict you or increase your rent if you don't provide sexual favors, **that's against the law**. You can stop it by reporting it. Go to [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

ANNOUNCER-READ SCRIPT: 10-SECOND SCRIPT:

*If a landlord threatens to evict you or increase your rent if you don't provide sexual favors, **that's against the law**. You can stop it by reporting it. Go to [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

SPANISH

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 15 SEGUNDOS:

El acoso sexual no solo sucede en el trabajo.

*Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, **es ilegal**. Puede detenerlo denunciándolo. Visite [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 10 SEGUNDOS:

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YOU HAVE RIGHTS



It's illegal to refuse to rent to you because of your race, color, religion, sex, national origin, disability or familial status.

You have the power to stop housing discrimination.



EN / SP

“Imagine” :60 & :30

A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.



Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.



EN / SP

“Zip Code” :60 & :30

You + Fair Housing = A Better Community



Housing discrimination because of race, color, national origin, religion, sex, familial status or disability isn't just unfair - it's against the law. Help your listeners know their fair housing rights.

Fair Housing Is Your Right. Use It.



EN / SP

“No Debate” :60 & :30

“Why Not?” :60 & :30

TAKE ACTION AGAINST HOUSING DISCRIMINATION



FAIR HOUSING IS YOUR RIGHT. USE IT!

HOUSING DISCRIMINATION BECAUSE OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, FAMILIAL STATUS OR DISABILITY ISN'T JUST UNFAIR - IT'S AGAINST THE LAW.



EN / SP

“Use It” :60 & :30



EN / SP

"Around the World" :60 & :30

"Profiles" :60 & :30

“Disability”

2:58

EN



“Wanted Everywhere Else”

:45

EN / SP



“Race”

3:40

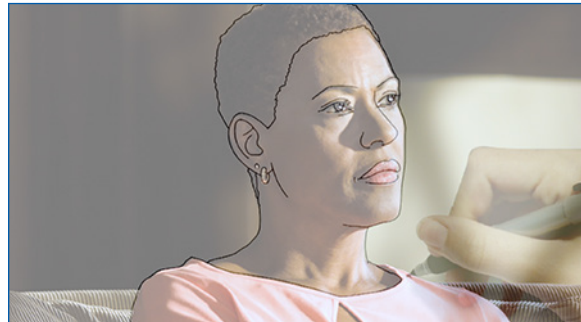
EN



“Drawing Discrimination”

:60

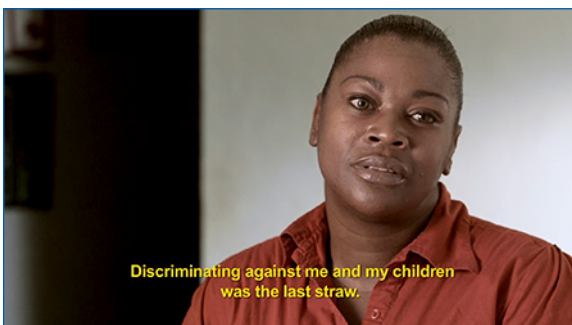
EN / SP



“Familial Status”

3:44

EN



“Open Doors”

:45

EN / SP



Fair Housing Videos for the Deaf and Hard of Hearing

These videos provide critical legal and practical information in a format accessible to persons who are Deaf and/or Hard of Hearing. The videos were produced by Disability Independence Group, NFHA and Sweetwater Media.

Obtaining a Fair Mortgage Loan

What is Lending Discrimination?

Homeowners Insurance Rights

Your Right to Effective Communication in Lending

HUD Housing Discrimination Complaint Form 903

Fair Housing and Equal Opportunity for All

How to Complain about Housing Discrimination

Your Right to Effective Communication in Buying or Renting a Home

Fair Housing and Equal Opportunity for the Deaf

The Federal Fair Housing Act and Reasonable Accommodations

The Federal Fair Housing Act and Reasonable Modifications

Local Fair Housing Organizations

For additional information,
please contact:

Cathy Cloud
Chief Operating Officer
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, #650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For assistance with the localization
of print PSAs, please contact:

Jessica Aiwuyor
Director of Communications
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, #650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
jaiwuyor@nationalfairhousing.org
www.nationalfairhousing.org

For additional PSA materials
or re-sizing, please contact:

Meghan Dellinger
Senior Director, Media and Communications
The CauseWay Agency
21 Charles Street, Suite 201
Westport, CT 06880
p: 203-454-2100
f: 203-341-8553
meghan@thecausewayagency.com
www.thecausewayagency.com



www.nationalfairhousing.org